



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37574-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1121

Flight Dates	Order #	Alt Order #
10/21/12 - 10/28/12	37574	08879724

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/12	10/21/12	Game Time/UNLV	1135p-1205a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/21/12	11:57 PM	Game Time/UNLV	1135p-1205a	:30	NV04TV02GPH	\$500.00	NM
2	10/28/12	10/28/12	Game Time/UNLV	1135p-1205a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/28/12	12:03 AM	Game Time/UNLV	1135p-1205a	:30	NV04TV04GPH	\$500.00	NM
4	10/28/12	10/28/12	8 News Now Sun 5-7p	5-7p	-----S	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/28/12	5:14 PM	8 News Now Sun 5-7p	5-7p	:30	NV04TV02GPH	\$3,000.00	NM
5	10/21/12	10/21/12	8 News Now Sun 11p	11-1135P	-----S	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/21/12	11:32 PM	8 News Now Sun 11p	11-1135P	:30	NV04TV02GPH	\$2,500.00	NM
6	10/27/12	10/27/12	8 News Now Sat 11p	11-1135p	-----S-	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/27/12	11:10 PM	8 News Now Sat 11p	11-1135p	:30	NV04TV02GPH	\$2,500.00	NM
8	10/21/12	10/21/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	Su	10/21/12	5:51 PM	Inside Edition Wknd	530-6p	:30	NV04TV02GPH	\$2,000.00	NM																																	
10	10/22/12	10/22/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$3,000.00	NM																																		
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1	8	M	10/22/12	5:26 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00	NM																																	
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13	10/21/12	10/21/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$2,500.00	NM																																		
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1	8	Su	10/21/12	8:19 AM	8 News Now Sun AM #2	8 News Now Sun A	:30	NV04TV02GPH	\$2,500.00	NM																																	
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1	8	Su	10/28/12	8:06 AM	8 News Now Sun AM #2	8 News Now Sun A	:30	NV04TV04GPH	\$2,500.00	NM																																	
15	10/23/12	10/23/12	Live w/Kelly	9-10a	-T-----	:30	1	\$2,000.00	NM																																		
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1	8	Tu	10/23/12	9:52 AM	Live w/Kelly	9-10a	:30	NV04TV02GPH	\$2,000.00	NM																																	
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18	10/23/12	10/23/12	8 News Now 4p M-F	4-5p	-T-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/23/12	4:13 PM	8 News Now 4p M-F	4-5p	:30	NV04TV02GPH	\$2,500.00	NM
19	10/24/12	10/24/12	8 News Now 4p M-F	4-5p	--W----	:30	1	\$2,500.00	NM
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1 8	W	10/24/12	4:29 PM	8 News Now 4p M-F	4-5p	:30	NV04TV02GPH	\$2,500.00	NM
20	10/26/12	10/26/12	8 News Now 4p M-F	4-5p	----F--	:30	1	\$2,500.00	NM
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1 8	F	10/26/12	4:16 PM	8 News Now 4p M-F	4-5p	:30	NV04TV02GPH	\$2,500.00	NM
24	10/22/12	10/22/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12	12:27 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM
25	10/24/12	10/24/12	8 News Now Noon M-F	12-1230p	--W----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/24/12	12:13 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM
28	10/26/12	10/26/12	8 News Now 6a M-F	6-7a	----F--	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	10/26/12	6:11 AM	8 News Now 6a M-F	6-7a	:30	NV04TV02GPH	\$3,000.00	NM
30	10/23/12	10/23/12	8 News Now 11p M-F	11-1135p	-T-----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$5,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/23/12	11:33 PM	8 News Now 11p M-F	11-1135p	:30	NV04TV02GPH	\$5,000.00	NM
31	10/24/12	10/24/12	8 News Now 11p M-F	11-1135p	--W----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$5,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/24/12	11:49 PM	8 News Now 11p M-F	11-1135p	:30	NV04TV02GPH	\$5,000.00	NM
Ran in program ordered (News). Program ran late due to President Obama speech (local).									
35	10/25/12	10/25/12	CBS This Morning	7-9a	---T---	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$3,000.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37574-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1121	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/25/12	10/25/12	CBS This Morning	7-9a	---T---	:30	1	\$3,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 10/25/12 7:59 AM CBS This Morning 7-9a :30 NV04TV03GPH \$3,000.00 NM									
37	10/22/12	10/22/12	Ellen	3-4p	M-----	:30	1	\$2,500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS M----- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 10/22/12 3:18 PM Ellen 3-4p :30 NV04TV02GPH \$2,500.00 NM									
38	10/25/12	10/25/12	Ellen	3-4p	---T---	:30	1	\$2,500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 10/25/12 3:47 PM Ellen 3-4p :30 NV04TV03GPH \$2,500.00 NM									
39	10/26/12	10/26/12	Ellen	3-4p	----F--	:30	1	\$2,500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 10/26/12 3:39 PM Ellen 3-4p :30 NV04TV03GPH \$2,500.00 NM									
40	10/22/12	10/22/12	8 News Now 5a M-F	5-6a	M-----	:30	1	\$3,000.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS M----- Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 10/22/12 5:44 AM 8 News Now 5a M-F 5-6a :30 NV04TV02GPH \$3,000.00 NM									
43	10/27/12	10/27/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$2,500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 10/27/12 6:41 PM 8 News Now Sat 5-7p 5-7p :30 NV04TV02GPH \$2,500.00 NM									
46	10/26/12	10/26/12	Soaps / Let's Make A Dea	1230-2p	----F--	:30	1	\$5,000.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 10/26/12 12:59 PM Soaps / Let's Make A Deal 1230-2p :30 NV04TV02GPH \$5,000.00 NM									
52	10/22/12	10/22/12	Price Is Right	10-11a	M-----	:30	1	\$7,500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS M----- Spots/Week 1 Rate \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 10/22/12 9:58 AM Price Is Right 10-11a :30 NV04TV02GPH \$7,500.00 NM									
53	10/25/12	10/25/12	Price Is Right	10-11a	---T---	:30	1	\$7,500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$7,500.00									

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3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37574-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1121	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
53	10/25/12	10/25/12	Price Is Right	10-11a	---T---	:30	1	\$7,500.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>10/25/12</td><td>10:28 AM</td><td>Price Is Right</td><td>10-11a</td><td>:30</td><td>NV04TV02GPH</td><td>\$7,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Th	10/25/12	10:28 AM	Price Is Right	10-11a	:30	NV04TV02GPH	\$7,500.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	Th	10/25/12	10:28 AM	Price Is Right	10-11a	:30	NV04TV02GPH	\$7,500.00	NM																																	
56	10/22/12	10/22/12	Hawaii Five-O	9-10p	M-----	:30	1	\$20,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$20,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>10/22/12</td><td>9:37 PM</td><td>Hawaii Five-O</td><td>9-10p</td><td>:30</td><td>NV04TV02GPH</td><td>\$20,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	M-----	1	\$20,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	10/22/12	9:37 PM	Hawaii Five-O	9-10p	:30	NV04TV02GPH	\$20,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	M-----	1	\$20,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	M	10/22/12	9:37 PM	Hawaii Five-O	9-10p	:30	NV04TV02GPH	\$20,000.00	NM																																	
57	10/27/12	10/27/12	KLAS Movie: Bobby Z	8-10p	-----S-	:30	1	\$10,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$10,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>10/27/12</td><td>8:11 PM</td><td>KLAS Movie: Bobby Z</td><td>8-10p</td><td>:30</td><td>NV04TV04GPH</td><td>\$10,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$10,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	10/27/12	8:11 PM	KLAS Movie: Bobby Z	8-10p	:30	NV04TV04GPH	\$10,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S-	1	\$10,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	Sa	10/27/12	8:11 PM	KLAS Movie: Bobby Z	8-10p	:30	NV04TV04GPH	\$10,000.00	NM																																	
58	10/27/12	10/27/12	ACC Football	930a-12pm	-----S-	:30	1	\$3,800.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$3,800.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>10/27/12</td><td>10:42 AM</td><td>ACC Football</td><td>930a-12pm</td><td>:30</td><td>NV04TV04GPH</td><td>\$3,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$3,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	10/27/12	10:42 AM	ACC Football	930a-12pm	:30	NV04TV04GPH	\$3,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S-	1	\$3,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	Sa	10/27/12	10:42 AM	ACC Football	930a-12pm	:30	NV04TV04GPH	\$3,800.00	NM																																	
Total Spots							34																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$125,300.00
<u>Agency Commission</u>	\$18,795.00
<u>Net Amount Due</u>	\$106,505.00